



2023 Call for Presentations Open Until Oct 12



2023 AAM Summit Call for Content

The Association for Accounting Marketing (AAM) is seeking dynamic, interactive speakers for our next in-person Summit May 8-10, 2023, at the Hyatt Regency in Salt Lake City, UT.

We'll organize the concurrent sessions around topics including:

- Branding
- Business Development/Sales
- Client Experience
- Content Marketing
- Digital Marketing
- Diversity, Equity and Inclusion
- Firm of the Future/Innovation
- General Session/Keynote
- Marketing Leadership/Strategy
- Marketing's Role in M&A Activity
- Niche/Industry Developing
- Product/Service Line Development
- Talent Development & Recruiting
- Technology/Data Analytics/AI

Listed topics are just suggestions and should not limit your submissions: we are seeking the most relevant and thought-provoking ideas. Surprise us!

All speaker proposals must be completed electronically using the submission site. Proposals are due no later than Wednesday, October 12th.

[Enter a Submission](#)

Have a great idea?

Got an idea you think would make a great session but don't want to be the speaker? Maybe you know a member doing outstanding work they should share? Contact our Content Subcommittee Chair, [Lindsay Suelmann](#), with details.

Speaker Reimbursement Policy

Speakers receive complimentary registration for Summit on the day they are speaking (Full registration is discounted to \$550. Guest and any event with additional fees are not included), up to \$450 in airfare/travel expenses, and one night at the hotel.