



Date: _____ Location: _____
Presenter: _____
Topic: _____

Based on a 1 – 4 scale (strongly disagree, disagree, agree, strongly agree)

THE PRESENTER:

Showed expertise in the subject matter	1	2	3	4
Was current with developments in the field	1	2	3	4
Integrated theory with real world	1	2	3	4
Communicated clearly	1	2	3	4
Showed enthusiasm toward the subject	1	2	3	4
Used helpful examples and references	1	2	3	4

HANDOUTS/RESOURCES:

The handouts were clear and easy to understand	1	2	3	4
Handouts and other instructional material were effectively used	1	2	3	4

THE SESSION:

Program description accurately described session content and objectives	1	2	3	4
Session pace was appropriate	1	2	3	4
I would recommend this session to future participants	1	2	3	4

BENEFIT DERIVED FROM THE SESSION:

The session increased my interest in the subject	1	2	3	4
Having participated in the session, I feel more knowledgeable about the subject	1	2	3	4
I will be able to apply session content when I get back on the job	1	2	3	4
Overall, the session and presenter met my expectations	1	2	3	4

I left the presentation with the following key idea that I will implement:

Please list, then describe, any positive and/or negative factors about the presenter/session:

Return completed evaluations to:

Association for Accounting Marketing
14 W. Third, Street, Suite 200 ● Kansas City, MO 64105
Phone: 816.221.1296 ● Fax: 816.472.7765