

AAM Advertising Prices

- **Marketplace!** - AAM Marketplace! is our vendor listing or vendor yellow pages.
 - Premiere Advertisement
 - Large monthly banner ad at top of AAM Marketplace! requires AAM Headquarters approval.
 - Company should have link to AAM from their company's site.
 - The ad can be purchased on a monthly basis; months are awarded on a first-come, first-served basis not to exceed 3 months in a year. Ads must be received two weeks prior to their actual posting, companies are responsible for production of the ad, and AAM Headquarters must approve all ads.
 - Specifications: 600 x 60 Pixel jpeg, no larger than 30 kb or flash file, limited to two rotations
 - Current Rate: \$500 members/600 non-members, per month
 - General Advertisement/Listing
 - General information: contact information, company description, and logo with link to company's site.
 - AAM strongly recommended to have a link to AAM's Web site from company's site.
 - Offer Discounts to AAM Members:
 - Free with a MarketPlace! ad.
 - Listed with the MarketPlace! ad.
 - Can be a discount of services/goods, special offers, give-away.
 - Current Rate: Free for all Affiliate members/\$200 for non-members, per year
- **MarkeTrends** - AAM's Bi-monthly award-winning newsletter.
 - Current issue sponsorship rate: is \$595 for AAM members or \$695 for non-members.
 - There is only one sponsor for each issue, so your ads do not compete with one another. For the fee listed above, you will receive a ½ page, black/white ad on the inside back cover of the issue. Dimensions of 4-1/2" h x 6-3/4" w.
- **AAM Discussion List** - AAM members are very active and love to share new ideas and experiences on the AAM Discussion List, email exchange of Q&A. One of the best ways for your company's message to be viewed multiple times a day is to advertise on the AAM Discussion List.
 - Premier
 - Current rate: \$1,000 per month
 - Requirements: Message can use up to 25 words - not counting punctuation and your web link. Space is reserved on a first paid basis. Orders are accepted for future periods with restrictions as noted below. There is no waiting list.
 - Maximum: To allow fairness in availability and variety for the reader, a business may purchase only 3 months at a time. The business may only purchase additional space, as available, within 15 the days before expiration of their existing sponsorship.
 - Changes: Sponsors are encouraged to request copy changes (within the 25 word limit) as often as every week. Changes received by Friday at 5 p.m. (Central time) will be effective the following Monday at 10 a.m. (Central time)
 - Footer
 - Current rate:
 - One week - \$150
 - One month - \$500
 - Two months - \$800
 - Three months - \$1,000, best value!!
 - Requirements: Message can use up to 20 words - not including punctuation and your web link.
 - Reserve: Up to four simultaneous footer sponsors are accepted. Availability is on a first paid basis. Orders are accepted for future periods.

- Listing order: To allow fairness in visibility and variety for the reader, the footer messages will rotate weekly. Initial listings will be in the order received/paid. Subsequent listings will cycle in from the bottom and progress to the top footer position (below the premier location).

(For example, week 1 features Company A in position 1; Company B in position 2; Company C in position 3; and Company D in position 4. Week 2 will feature Company A in position 4; Company B in position 1; Company C in position 2; and Company D in position 3.)
 - Changes: Sponsors are encouraged to request copy changes (within the 20 word limit) as often as every week. Changes received before any Friday at 5 p.m. (Central time) will be effective the following Monday by 10 a.m. (Central time)
- **Mailing Lists** – AAM does not sell email addresses but we do have options for purchasing our member mailing lists.
 - Current rate: \$1 per name
 - Other pricing breakdowns available for more targeted lists and mailing campaigns. Contact AAM Headquarters for more information.
- **Marketplace Vendor E-mails** - Have a special message that you would like to send by e-mail? Although AAM does sell their mailing list we **do not** sell e-mail addresses. For this AAM offers a way for vendors to send their electronic messages out through us.
 - Only 12 per year (one per month), requires AAM Headquarters approval.
 - Current rate: \$50 members/75 non-members
- **Exhibiting & Sponsoring Options**
 - AAM has one national annual conference per year plus several smaller chapter meetings in various locations each month.
 - AAM Summits (National Conference)
 - At our AAM Summits you have the opportunity to exhibit in our exhibit hall and sponsor various events or items at the conference.
 - Pricing varies, for more details contact us or check out our Conference Web site under Exhibitors & Sponsors <http://www.accountingmarketing.org/conference.asp>
 - AAM Chapter Meetings
 - We are continuing to grow our local chapters. With that, the options to sponsor are growing as well. Many of our chapters offer the options to sponsor local chapter meetings. If you are interested in where we currently have chapters or sponsoring a meeting at a local chapter please contact us or visit our Local Chapter Web page for more details. <http://www.accountingmarketing.org/local.asp>

For any combination of these advertisement opportunities contact info@accountingmarketing.org. Subject to availability.