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## **FOR IMMEDIATE RELEASE**

### **John Kolmansberger Honored As Volunteer of the Year at Association for Accounting Marketing Annual Conference**

Kansas City, MO – June 15, 2006 – John Kolmansberger, Marketing Director at Asher & Co., Ltd in Philadelphia, Pennsylvania, was honored by the AAM Board of Directors as the 2006 Association for Accounting Marketing (AAM) Volunteer of the Year at the 17th Annual AAM conference in Denver, Colorado on June 15, 2006.

As Marketing Director at Asher & Co., Ltd., Kolmansberger plays an integral role in determining the marketing initiatives and strategies that Asher & Co., Ltd. develops to market their full menu of services to existing and new clients.

A member of AAM since 1997, Kolmansberger is a longtime member of the membership committee. Having served as committee chair for several years, he is always ready to promote the benefits of the organization and seems to tirelessly work towards growing and developing the AAM membership. Additional committee involvement includes work on the 2002 conference, monthly roundtable calls for new members and prospects and currently serves as President of the AAM Philadelphia Chapter.

“AAM never loses sight of the fact that our members have their own ‘real jobs’ to worry about. That’s why it’s so meaningful when accounting marketers who are AAM members will use some of their valuable time promoting the profession, contributing to AAM projects, and generally making the organization a real success,” said Granville Loar, AAM Executive Director. “This year’s Volunteer of the Year possesses a passion for promoting the accounting marketing profession that goes well beyond any award we could bestow on him.”

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*The Association of Accounting Marketing is the only association in the country formed specifically to address the growing marketing needs of public accounting firms. The 500 members are comprised of marketing professionals, CPAs and consultants, vendors, educators and students who seek to expand the business of public accounting. Since 1989, AAM has provided members with the information, resources and market intelligence needed to excel and grow in their careers.*