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FOR IMMEDIATE RELEASE

Eric Majchrzak Honored As Rookie of the Year at Association for Accounting Marketing Annual Summit

Kansas City, MO – June 15, 2006 – Eric Majchrzak was honored as the 2006 Association for Accounting Marketing (AAM) Rookie of the Year at the 17th Annual AAM Summit on June 15, 2006. Majchrzak was honored for the “extra mile” he has gone in contributing to the success of his firm in the first two years of his marketing role. Majchrzak joined Freed Maxick & Battaglia, CPAs in 2003 and serves as Marketing Manager for the firm. He is responsible for managing business development efforts, lead generation programs, marketing communications, marketing and business development strategy, CRM, Web site and service line management. Overall, Eric has seven years of experience in marketing and business development, most of which is in the professional services arena.

Nominated by peers and supervisors within the accounting industry, Majchrzak was selected from a distinguished panel of accounting marketers from a pool of individuals with three, or less, years of industry experience.

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The Association for Accounting Marketing is the only association in the country formed specifically to address the growing marketing needs of public accounting firms. The members are comprised of marketing professionals, CPAs and consultants, vendors, educators and students who seek to expand the business of public accounting. Since 1989, AAM has provided members with the information, resources and market intelligence needed to excel and grow in their careers.