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FOR IMMEDIATE RELEASE

Michelle Class Honored As Volunteer of the Year at Association for Accounting Marketing Annual Conference

Kansas City, MO – June 24, 2005 – Michelle Class, Marketing Manager at Barnes, Dennig & Co., Ltd in Cincinnati, Ohio, was honored as the 2005 Association for Accounting Marketing (AAM) Volunteer of the Year at the 16th Annual AAM conference in Orlando, Florida on June 9, 2005.

As Marketing Manager at Barnes, Dennig, Class plays an integral role in determining the marketing initiatives and strategies that Barnes Dennig develops to market their full menu of services to existing and new clients. Her primary responsibility is to plan and manage the 20+ seminars designed to educate participants on the accounting, consulting, and technology capabilities of the firm.

A member of AAM since early 2001, Class is a longtime member of the MarkeTrends newsletter committee. She has assumed the role of regular feature editor, also serving as a frequent issue editor. Class routinely volunteers her time to AAM, helping with committee work, conference organization, and special projects. She never hesitates to share successes with other AAM members. Class has also volunteered to author several chapters in the newly-revised AICPA publication "Marketing Advantage."

Class continually supports the economic development needs of the Greater Cincinnati area through her ongoing association and networking with the Northern Kentucky Chamber of Commerce and the Leadership Northern Kentucky program. She was elected President of her Leadership class in 2002. In addition, she serves on the board and the development committee for Brighton Center and is the co-chair for the Family Nurturing Center's Annual Art Affair.

Class earned a Bachelor of Arts in Organizational Communication, with a minor in Journalism from Northern Kentucky University.

"AAM never loses sight of the fact that our members have their own 'real jobs' to worry about. That's why it's so meaningful when accounting marketers who are AAM members will use some of their valuable time promoting the profession, contributing to AAM projects, and generally making the organization a real success," said Gordon Lee, President of AAM. "Michelle possesses a passion for promoting the accounting marketing profession that goes well beyond any award we could bestow on her."

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The Association of Accounting Marketing is the only association in the country formed specifically to address the growing marketing needs of public accounting firms. The 500

members are comprised of marketing professionals, CPAs and consultants, vendors, educators and students who seek to expand the business of public accounting. Since 1989, AAM has provided members with the information, resources and market intelligence needed to excel and grow in their careers.