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FOR IMMEDIATE RELEASE

Association for Accounting Marketing Announces Marketing Achievement Award Winners

Kansas City, MO – On June 24, 2005, the Association for Accounting Marketing (AAM) presented the 12th Annual Marketing Achievement Awards (AAM-MAAs). The ceremony took place at organization's 16th Annual Conference, *AAM Summit 2005: Marketing Magic* in Orlando, Florida. A complete list of the winners, by category, is attached.

The AAM-MAAs are presented in recognition of outstanding achievements in the area of accounting marketing and communications. Accounting firms from all over the United States and Canada competed in two divisions, over 75 professionals and less than 75 professionals.

The number of entries set a record for the AAM competition. 120 projects were submitted for judging. The panel of judges included professionals in the advertising, public relations and marketing fields.

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The Association for Accounting Marketing is the only association in the country formed specifically to address the growing marketing needs of public accounting firms. The members are comprised of marketing professionals, CPAs and consultants, vendors, educators and students who seek to expand the business of public accounting. Since 1989, AAM has provided members with the information, resources and market intelligence needed to excel and grow in their careers.