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## **FOR IMMEDIATE RELEASE**

### **Association for Accounting Marketing Announces Its 20<sup>th</sup> Anniversary Conference**

#### **Get Your Groove On at AAM Summit 2009: Marketingpalooza**

Kansas City, Mo. – September 30, 2008 - The Association for Accounting Marketing has announced details of its 20<sup>th</sup> anniversary annual conference event. The annual summit will showcase keynote speakers, 20 concurrent breakout sessions, an exhibit hall featuring account profession providers, and networking opportunities.

Save the date for the most progressive accounting marketing conference in the world. Whatever gets you pumped – catchy marketing communications, personal growth star performances, chart-topping sales and business development or rock star firm management – you'll experience it all at this year's rockin' conference.

#### **AAM Summit 2009: Marketingpalooza Hilton Austin, June 2 - 5, 2009 – Austin, Texas**

Presently, on-line hotel reservations are available. Attendees may book their rooms by clicking on the following link: <http://www.hilton.com/en/hi/groups/personalized/AUSCVHH-AAM-20090602/index.jhtml>

Visit the AAM Summit Web site often as updates are constantly being made! Click the link below for all the updated conference information - <http://accountingmarketing.org/conference.asp?ContentID=25>

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*The Association for Accounting Marketing is the only association in the country formed specifically to address the growing marketing needs of public accounting firms. The members are comprised of more than 850 marketing professionals, CPAs and consultants, vendors, educators and students who seek to expand the business of public accounting. Since 1989, AAM has provided members with the information, resources and market intelligence needed to excel and grow in their careers.*