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FOR IMMEDIATE RELEASE

Kristen Lewis Named Association for Accounting Marketing Volunteer of the Year
Amper, Politziner & Mattia director of marketing & communications recognized for years of service

Austin, Texas. – Kristen Lewis, senior marketing manager at Amper, Politziner & Mattia, LLP in Jenkintown, Pa., was honored as the 2009 Association for Accounting Marketing (AAM) Volunteer of the Year. She was recognized for her passion for promoting the accounting marketing profession along with her service to AAM.

“We never lose sight of the fact that our members have their own ‘real jobs’ to worry about,” said Granville Loar, executive director of AAM. “That’s why it’s so meaningful when accounting marketers who are AAM members will use some of their valuable time promoting the profession, contributing to AAM projects and generally making the organization a real success.”

Lewis, a member since 2003, is extremely active in the association – serving as a co-chair of the communications committee and overseeing two sub-committees. Prior to assuming the co-chair position, Lewis joined the communications committee in 2004.

She has nine years of experience focusing in the accounting, nonprofit and real estate industries. In her role at Amper, Politziner & Mattia she is responsible for marketing and brand development, redefining marketing function, organizational structure, special events planning, newsletter development and firm identity concepts.

Lewis is a graduate of University of Pennsylvania.

She was honored at the 20th Annual AAM conference in Austin, Texas on June 4, 2009.

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The Association of Accounting Marketing is the only association in the country formed specifically to address the growing marketing needs of public accounting firms. The 500 members are comprised of marketing professionals, CPAs and consultants, vendors, educators and students who seek to expand the business of public accounting. Since 1989, AAM has provided members with the information, resources and market intelligence needed to excel and grow in their careers.