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FOR IMMEDIATE RELEASE

Benjamin Plantan Honored As Rookie of the Year

J.H. Cohn marketing manager recognized for short-term success by Association for Accounting Marketing

San Diego, Calif. – Benjamin Plantan, marketing manager for J.H. Cohn in New York City, was named Rookie of the Year by the Association for Accounting Marketing (AAM) for going the “extra mile” to contribute to the firm’s success within the first two years of his marketing role.

He joined J.H. Cohn in 2006 and oversees strategic marketing and business development in the New York City metropolitan area. His strategic, technical and management consulting experience has been at International Services Group, CGI Group (formerly American Management Systems) and Booz-Allen & Hamilton. Plantan earned a Bachelor of Arts degree from the University of Pennsylvania as a triple major in International relations, economics, and Korean studies.

Plantan was honored at the 19th annual AAM Summit on June 5, 2008, in San Diego, Calif.

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The Association for Accounting Marketing is the only association in the country formed specifically to address the growing marketing needs of public accounting firms. The members are comprised of marketing professionals, CPAs and consultants, vendors, educators and students who seek to expand the business of public accounting. Since 1989, AAM has provided members with the information, resources and market intelligence needed to excel and grow in their careers.