



Contact:
Granville Loar, Executive Director
Association for Accounting Marketing
Phone: 816.221.1296
Fax: 816.472.7765

E-mail: granville@accountingmarketing.org

FOR IMMEDIATE RELEASE

Kerry Sullivan-Lechner Honored As Volunteer of the Year at Association for Accounting Marketing Annual Conference

Kansas City, MO – June 7, 2007 – Kerry Sullivan-Lechner, Marketing Director at Anderson ZurMuehlen & Co. in Helena, Montana, was honored as the 2007 Association for Accounting Marketing (AAM) Volunteer of the Year at the 18th Annual AAM conference in Savannah, Georgia on June 7, 2007.

As Marketing Director at Anderson ZurMuelen & Co., Sullivan-Lechner plays an integral role in determining the marketing initiatives and strategies that Anderson ZurMuehlen & Co. develops to market their full menu of services to existing and new clients.

A member of AAM since 1999, Sullivan-Lechner is a longtime member of the membership committee. Having served as committee chair for several years, she is always ready to promote the benefits of the organization and seems to tirelessly work towards growing and developing the AAM membership. Additional committee involvement includes work on monthly roundtable calls for new members and prospects, firm size calls and was recently elected to a member-at-large position on the National Board of Directors for the Association for Accounting Marketing.

AAM never loses sight of the fact that our members have their own 'real jobs' to worry about. That's why it's so meaningful when accounting marketers who are AAM members will use some of their valuable time promoting the profession, contributing to AAM projects, and generally making the organization a real success. This year's Volunteer of the Year possesses a passion for promoting the accounting marketing profession that goes well beyond any award we could bestow on him.

###

The Association of Accounting Marketing is the only association in the country formed specifically to address the growing marketing needs of public accounting firms. The 500 members are comprised of marketing professionals, CPAs and consultants, vendors, educators and students who seek to expand the business of public accounting. Since 1989, AAM has provided members with the information, resources and market intelligence needed to excel and grow in their careers.