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FOR IMMEDIATE RELEASE
Association for Accounting Marketing Announces
Marketing Achievement Award Winners

Kansas City, MO — June 7, 2007 - On June 8, 2007, the Association for Accounting Marketing presented the 13th Annual Marketing Achievement Awards (AAM-MAAs). The awards were presented at the organization's 18th Annual Conference, *AAM Summit 2007, Uncharted Waters* in Savannah, Georgia. A complete list of the winners, by category, is attached.

The AAM-MAAs are presented in recognition of outstanding achievements in the areas of accounting marketing, professional services and communications. Accounting firms from all over the United States and Canada competed in two divisions — under \$15 million in revenues and over \$15 million in revenues.

The panel of judges includes professionals in the advertising, consulting and marketing fields. This year, nearly 200 entries were submitted for judging in 17 different categories. Some of the categories include Web site design, collateral/identity materials, niche business development and print advertising for CPA firms.

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The Association for Accounting Marketing is the only association in the country formed specifically to address the growing marketing needs of public accounting firms. The members are comprised of marketing professionals, CPAs and consultants, vendors, educators and students who seek to expand the business of public accounting. Since 1989, AAM has provided members with the information, resources and market intelligence needed to excel and grow in their careers.