



Contact Person: Granville Loar
Phone: 816.221.1296
E-mail:
granville@accountingmarketing.org

FOR IMMEDIATE RELEASE

CREVAR WARREN NAMED ONE OF THE TOP 100 MOST INFLUENTIAL PEOPLE IN ACCOUNTING FOR 2003 BY ACCOUNTING TODAY

Kansas City, MO- October 15, 2003— *Accounting Today* has named Tracy Crevar Warren, Director of Marketing and Business Development at Dixon Odom PLLC, one of the Top 100 Most Influential People in Accounting for 2003. This prestigious appointment is bestowed to people who work in the accounting industry and have been significantly influential to the profession.

Warren is the President of the Association for Accounting Marketing (AAM), which is a professional trade association comprised of over 500 accounting marketing and business development professionals, CPAs, partners, educators, consultants and others in the industry from the US, Canada, England, France and Japan. She also serves as Chair of North Carolina Citizens for Business and Industry's Young Executives Forum and on the Board of Directors for the North Carolina Trucking Association and North Carolina Citizens for Business and Industry.

Joining Dixon Odom PLLC in 1989 as the firm's first Director of Marketing and Business Development, Warren has been instrumental in building a marketing culture within Dixon Odom and developing the firm's marketing and business development infrastructure. Warren oversees all marketing and sales initiatives for the firm's 16 offices located across the Southeastern U.S.

###

Other contact information:

Cathy Nelson (336) 889-5156 cnelson@dixonodom.com
or Jonnie Davis (336) 889-5156 jdavis2@dixonodom.com