



Contact: Granville Loar
Association for Accounting Marketing
Phone: 816.221.1296
Fax: 816.472.7765
E-mail:
granville@accountingmarketing.org

FOR IMMEDIATE RELEASE

Patrick Honored As Volunteer of the Year at Association for Accounting Marketing Annual Conference

Kansas City, MO—July 12, 2004— Samuel Patrick, Director of Marketing for Elliott Davis, LLC, Greenville, South Carolina, was honored as the 2004 Association for Accounting Marketing (AAM) Volunteer of the Year at the 15th annual AAM conference in Las Vegas, Nevada on June 10, 2004. He is actively involved in AAM, where he recently served as the 2004 Conference Co-Chair. He has been appointed to the AAM Board of Directors as a Member At Large for 2004-2006.

Patrick has spent the majority of his working career in the advertising and marketing fields. His background includes a wide array of experience in strategic planning, event marketing, public relations, professional services, products and services development and management. Since joining Elliott Davis, he developed their first marketing plan and infrastructure. In three years, the firm saw a 43% growth.

Patrick is a graduate of the University of Georgia where he earned a B.A. in advertising and public relations. In addition to AAM, he is actively involved in the American Advertising Federation, AICPA, and the Carolina First Center for Excellence.

“AAM never loses sight of the fact that our members have their own ‘real jobs’ to worry about. That’s why it’s so meaningful when accounting marketers who are AAM members will use some of their valuable time promoting the profession, contributing to AAM projects, and generally making the organization a real success,” said Sally Glick, President of AAM. “Sam possesses a passion for promoting the accounting marketing profession that goes well beyond any award we could bestow on him.”

The Association of Accounting Marketing is the only association in the country formed specifically to address the growing marketing needs of public accounting firms. The 500 members are comprised of marketing professionals, CPAs and consultants, vendors, educators and students who seek to expand the business of public accounting. Since 1989, AAM has provided members with the information, resources and market intelligence needed to excel and grow in their careers.

For information about the 2005 AAM Marketing Summit in Orlando, Florida or to receive press credentials and a schedule of events, contact Granville Loar at 816.221.1296, or granville@accountingmarketing.org. More information on the Association for Accounting Marketing can be found at www.accountingmarketing.org.