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FOR IMMEDIATE RELEASE

Connecticut Band Wins Association for Accounting Marketing Achievement Award

Kansas City, MO—July 14, 2003— *The Accounting Crows*, received an Association for Accounting Marketing (AAM) Marketing Achievement Award during the 14th annual AAM conference held in Boston, Massachusetts in June. The award is in recognition of outstanding achievements in the areas of accounting marketing and communications.

The band, whose members are either CPAs or have a connection to the accounting industry, kicked off AAM Summit 2003: Revolutionary Marketing, at the Boston Park Plaza Hotel, June 11-13, 2003. The curtain opened and nearly 400 conference attendees were surprisingly entertained by the Accounting Crows' rendition of Bachman Turner Overdrive's hit tune *Taking Care of Business* and the Beatles' hit tune *Tax Man*.

"Our goal was to kick-off the conference in a high-energy fashion, creating an atmosphere where people were excited and anticipating what the next three days would have to offer," said Anne Angera, conference co-chair. The opening event received a standing ovation from conference attendees.

Band members include:

Mark Zampino is the public affairs director of the Connecticut Society of Certified Public Accountants (CSCPA), a position he has held since 1982.

John DelGrego is a business valuation professional at Blum Shapiro Litigation Consulting Group, LLC, a litigation support and business valuation firm in West Hartford, Connecticut.

Michael J. Fortunato, CPA, is VP of Finance and Administration for Orthopaedic Health Services, Inc., a healthcare management consulting firm out of Old Lyme, Connecticut.

Alan Friedman, CPA, is a Partner with the certified public accounting firm of Friedman, Kannenberg & Company, P.C., West Hartford, Connecticut.

Reed W. Risteen, CPA is a Partner in the certified public accounting firm of Blum Shapiro & Company, P.C., West Hartford, Connecticut.

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The Association for Accounting Marketing is the only association in the country formed specifically to address the growing marketing needs of public accounting firms. The members are comprised of marketing professionals, CPAs and consultants, vendors, educators and students who seek to expand the business of public accounting. Since 1989, AAM has provided members with the information, resources and market intelligence needed to excel and grow in their careers.

For more information about the 2004 AAM Marketing Summit in Las Vegas, Nevada or to receive press credentials and a schedule of events, contact Granville Loar at 816.221.1296, or granville@accountingmarketing.org.