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FOR IMMEDIATE RELEASE

Sally Glick Wins Marketer of the Year Award at Association for Accounting Marketing Annual Conference

Kansas City, MO—June 30, 2003— Sally Glick became the 11th person to take home the prestigious 'Marketer of the Year' award presented at the 14th Annual Association for Accounting Marketing (AAM) national conference in Boston, Mass. Nominated by their peers, honorees are chosen by a panel of five judges, themselves leaders in professional services marketing. The award is sponsored by *CPA Marketing Report*, a publication devoted to successful marketing strategies of CPA firms.

Glick is Director of Marketing at The Videre Group, LLP, one of the largest independent public accounting and consulting firms in New Jersey.

Glick has spent over 20 years in accounting marketing, working first with local firms in the Chicago area before becoming the Director of Marketing at Pencor LLC, a company providing professional service firms with niche marketing materials and programs. Glick then went on to become Director of Marketing Services at Polaris International, Duluth, Georgia, an association of over 82 independent accounting and consulting firms in North America where she had responsibility for assisting firms with their individual marketing strategies as well as supporting the association's focus on industry niches.

In addition to serving on the AAM Board of Directors, Glick is co-chair of AAM's newsletter subcommittee and co-chaired the 2002 AAM national conference. She has been active in several local AAM chapters, and has served on boards of a variety of community groups.

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Sally Glick can be reached at The Videre Group, LLP 10 Sylvan Way, Parsippany, NJ 07054, 973-631-8000, ext. 356.

The Association of Accounting Marketing is the only association in the country formed specifically to address the growing marketing needs of public accounting firms. The 500 members are comprised of marketing professionals, CPAs and consultants, vendors, educators and students who seek to expand the business of public accounting. Since 1989, AAM has provided members with the information, resources and market intelligence needed to excel and grow in their careers.

For information about the 2004 AAM Marketing Summit in Las Vegas, Nevada or to receive press credentials and a schedule of events, contact Granville Loar at 816.221.1296, or granville@accountingmarketing.org. More information on the Association for Accounting Marketing can be found at www.accountingmarketing.org.