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FOR IMMEDIATE RELEASE

Association for Accounting Marketing Creates New Speaker's Bureau

Kansas City, MO—February 9, 2005— The Association for Accounting Marketing (AAM) has created AAM Speaks!, a new speaker's bureau that will serve as an informational resource for parties seeking qualified speakers on diverse marketing topics.

AAM Speaks! can match associations, accounting firms, conference groups and others seeking speakers with qualified presenters including marketing and sales professionals, managing partners, partners, firm administrators and representatives of businesses that offer products and services to the accounting industry and media.

Business development, creating a marketing culture, leadership skills, branding, and general marketing and business issues are some of the many topics the qualified members of AAM Speaks! can present.

To secure information on speakers and additional presentation topics, visit the AAM Web site at www.accountingmarketing.org or contact AAM headquarters at 816.221.1296 or info@accountingmarketing.com. All arrangements, such as fees, expenses and administration, will be made directly between the speaker and the interested party.

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The Association for Accounting Marketing is the only association in the country formed specifically to address the growing marketing needs of public accounting firms. The members are comprised of marketing professionals, CPAs and consultants, vendors, educators and students who seek to expand the business of public accounting. Since 1989, AAM has provided members with the information, resources and market intelligence needed to excel and grow in their careers.